



WHAT'S NEW?

WE'RE CHANGING

I would like to inform you that the Seaway Mall Zellers store is in the second round of locations acquired by Target.

— Mike Belcastro

SEAWAY MALL INCLUDED AS PART OF TARGET CORPORATION'S FINAL REAL ESTATE TRANSACTION WITH ZELLERS INC.

(Welland, ON) September 23 – Seaway Mall is pleased to announce that its Zellers store will be converted into a Target.

“We couldn’t be more thrilled with the announcement that Target will be entering into the Niagara market with a location right here in Welland at Seaway Mall,” said Michael Belcastro, President of Seaway Mall. “This is definitely a step in the right direction, which will see a lot of positive changes and improvements at the Mall, producing a more enhanced shopping experience in our community.”

Target plans to open 125 to 135 stores in Canada, the majority of which will open in 2013, beginning with the first cycle in March and continuing with four subsequent cycles later in the year. Target plans to announce the locations of its March 2013 store openings in the coming months. Stores in subsequent opening cycles will be announced throughout 2012.

“Although we don’t have many details yet including the exact opening date or what type of changes we can expect, we will continue to update the community on our progress as we move forward with this exciting venture,” added Belcastro.

For more information, visit the Mall’s website and Facebook page. www.seawaymall.com www.facebook.com/seawaymall

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